

Autism Society of British Columbia

Autism...a part of our world, not a world apart

Autism BC Newsletter **Advertising Rates**

Frequency

- Published 4 times yearly: January, April, July, October

Distribution

- Distributed to all ASBC membership - approximately 1500 parents and professionals throughout British Columbia, including but not limited to: parents, adult clients, extended family members, psychologists, psychiatrists, doctors, therapists, consultants, teachers and special education assistants.
- Also distributed to British Columbia libraries, community groups, committee members, schools and ministry offices

Deadline for camera-ready artwork

- 15th of the month of publication

Ad Size and Rates

- Full page \$675
- Half page \$375
- Quarter page \$225

Advertising Frequency Discounts

- Less 20% for all four issues
- Less 15% for three issues
- Less 10% for two issues

Inserts

- 1500 inserts which are to be supplied by client
- standard insert size is 11" x 17" (folded) \$1200

Insert Discounts

- Non-profit and partner organizations \$600